



UTAH ACADEMY
of FAMILY PHYSICIANS

Southern Utah Family Medicine Conference

November 13-14, 2026

**Rocky Vista University - Utah Campus
Ivins, UT**

**Sponsor
Prospectus**

Event Information

Join UAFP as a sponsor for the Southern Utah Family Medicine Conference, November 13-14, 2026 at Rocky Vista University - Utah Campus in beautiful Ivins, Utah!

The conference will include topical family medicine CMEs, a networking dinner, and a chance to golf on Utah's newest world class golf course and enjoy other family-friendly activities in beautiful Southern Utah.

The Venues: The conference will take place at Rocky Vista University - Utah Campus in Ivins, Utah and our room block and networking dinner will be held at the Black Desert Resort just a few miles from the RVU campus. All exhibitors/sponsors will be able to book rooms and a tee time if they chose.

This event is built for UTAH family physicians with priority registration given to members of the Utah Academy of Family Physicians. This will be an excellent opportunity for your organization to interact with a group of family medicine physicians from around the state.

Sponsoring offers a variety of cost-effective ways to increase your organization's visibility and attendee awareness to ensure the maximum return on your investment.

Tee times available to sponsors: Join our attendees on the course with tee times available Thursday, Saturday, and Sunday! Link to reserve times provided with confirmation of sponsorship.

Thank you in advance for your consideration in supporting UAFP. Please feel free to reach out to Barbara Muñoz with any questions at munozb@utahafp.org or 801-736-0722 x 2.



Schedule*

Friday 11/13/26

- 6:30am – 7:15am: Shuttles available from Black Desert to Rocky Vista
- **7:00am – 7:45am: Registration, Breakfast & Visit Exhibitors (includes 10-minute presentation)**
- 7:45am – 8:45am: Leisha Nolen, MD, PhD - Public health grand rounds: What's happening in Utah
- 8:45am – 9:45am: Erika Noonan, MD, FAAFP - Preventing Dementia: A Primary Care Playbook for Screening, Risk Reduction, and Referral
- **9:45am – 10:00am: Break and Visit Exhibitors**
- 10:00am – 11:00am: Daniel Weiss, MD - Think About This Common Cause of Hypertension
- 11:00am – 12:00pm: Tyler Haberle MD, FACP, FAMIA - Fact or Fiction? Tests, Scans, Referrals, and Pills We Can Rethink in 2026
- 12:00pm – 1:00pm: Non-CME Lunch
- **1:00pm – 1:15pm: Visit Exhibitors**
- 1:15pm – 2:15pm: Michelle Hoffman, MD, MPH, MHCDs and Reed Nelson, MD, MPH, FASA – Precepting Overview
- 2:15pm – 3:15pm: Chase Beal, DO - Integrating Substance Use Disorder (SUD) Treatment into your practice: Tips & Best Practices
- **3:15pm – 3:30pm: Break and Visit Exhibitors**
- 3:30pm – 4:30pm: Johnnie Cook, MD – Beyond Burnout: Finding Joy Through Humanitarian Service
- 4:30pm – 5:15pm: Shuttles available from Rocky Vista to Black Desert
- 6:00pm – 8:00pm: Networking Dinner at Black Desert

Saturday 11/14/26

- 6:30am – 7:15am: Shuttles available from Black Desert to Rocky Vista
- **7:00am - 7:30am: Breakfast and Visit Exhibitors (includes 10-minute presentation)**
- 7:30am - 8:30am: Collin Lash, MD - ASCVD and Dyslipidemia 2026 Guideline Updates
- 8:30am – 9:30am: Paul Jensen, MD - Demystifying the workup of the patient with suspected autoimmune disease
- **9:30am - 9:40am: Networking and Visit Exhibitor Break**
- 9:40am - 10:40am: Everett Schlam, MD - Rash Decisions (Derm Lecture)
- 10:40am – 11:55am: Erin Helms, MD - Transforming Obesity Care with Incretin-Based Therapies: Strategies to Empower Primary Care Clinicians.
- 11:55am: Conference Concludes OR 11:45am - 2:15pm optional post-conference lunch and Preceptor Training

**Times dedicated for breaks and visiting exhibitors in bold*



Southern Utah Family Medicine Conference Product Theater

**NEW IN
2026!**

Product Theater Application

This is a non-CME opportunity for your organization to host a private, focused lunch session with registered attendees of the Southern Utah Family Medicine Conference. This session is not eligible for continuing education credit and may concentrate on a specific product, service, or therapeutic area.

Date: Friday, November 13, 2026

Time: 12:15pm – 1:00pm (approximate time)

Venue: Rocky Vista University – Utah Campus

Anticipated Attendance: 50–60 attendees

Package Fee: \$7500



Product Theater Includes

- Multi-purpose meeting room at Rocky Vista University – Utah Campus with AV capabilities, including monitors, speakers, and a podium
- Option to bring your own computer to present, or submit presentation materials in advance for UAFP staff to display
- Lunch provided for anticipated 50–60 attendees
- A post-session attendee list from your Product Theater session
- A list of all conference attendees who have opted in to having their information shared
- Attendance for up to four (4) representatives of your organization at the conference
- Table with two chairs, linens, and access to power throughout the conference
- Logo placement and company profile on the conference app
- Logo placement on the conference Bingo Card

Important Information

- Product Theater session requires prior approval by UAFP. Submission of this application does not guarantee acceptance.
- This is a non-CME/non-CE presentation. Continuing education credit is not offered for this session.
- The sponsoring organization is responsible for arranging its own speaker(s) and presentation logistics.
- All promotional and marketing materials referencing this Product Theater must be reviewed and approved by UAFP prior to distribution.
- Promotional materials may not imply that the Product Theater is an official activity of, or endorsed by, UAFP.



Apply online at
utahafp.org/product_theater

Southern Utah Family Medicine Conference Sponsorship Levels



All Sponsors receive the following:

- Table with two chairs, linens, and access to power
- Logo placement and profile on the conference app
- Logo on Bingo Card

FAMILY MEDICINE HERO: \$5,000 (up to 2 available)

- Exclusive sponsorship of breakfast on Friday or Saturday with a 10-minute presentation during the meal.
- A quarter-page ad in our Spring/Summer print and online magazine delivered to over 1200 UAFP members including practicing physicians, residents, and medical students (samples of past editions available upon request)
- Featured sponsor spotlight on UAFP social media and e-newsletter within 30 days prior to the conference
- Logo on all signage and print materials
- List of conference attendees and contact information*
- Exhibit all day Friday and half-day on Saturday

FAMILY MEDICINE PARTNER: \$2,000 (up to 6 available)

- Logo on all signage and print materials
- Sponsor recognition on UAFP social media and e-newsletter
- List of conference attendees and contact information*
- Exhibit all day Friday and half-day on Saturday

EXHIBITOR: \$1,250* (up to 6 available)

- Exhibit all day Friday and half-day on Saturday

NEW THIS YEAR: Networking Dinner Table Host

Sponsors consistently tell us that genuine, one-on-one time with attendees is the most valuable part of sponsoring SUFMC. This new add-on is designed around exactly that.

NETWORKING DINNER TABLE HOST — \$750 add-on

Available as an add-on to any sponsorship level

- Reserved table for 8–10 at the Friday networking dinner at Black Desert Resort
 - Up to 2 sponsor representative(s) seated with attendees for the full dinner (6:00–8:00pm). A relaxed setting for genuine, unscripted conversation
 - Table signage with sponsor name and logo
 - No formal presentation required. This is about relationship-building, not a pitch
- Limited availability; tables assigned on a first-come, first-served basis.*

*Attendees may opt-out of having information shared

Registration

Register at:

utahafp.org/SUFMCsponsor2026

Or use the QR code



Questions? Email Barb Muñoz
at munozb@utahafp.org



Thank you for supporting the Utah Academy of Family Physicians. We look forward to working with you!

Sincerely,

Maryann Martindale
UAFP CEO

