

UTAH ACADEMY OF FAMILY PHYSICIANS

# GME & SKI 2027

FEBRUARY 21-24, 2027  
PARK CITY, UT

**SPONSORSHIP  
PROSPECTUS**



UTAH ACADEMY  
of FAMILY PHYSICIANS

# Event Information

**The Utah Academy of Family Physicians invites you to join us as a sponsor or exhibitor at our 11th Annual CME & Ski February 21-24, 2027 at the Westgate Resort in Park City, Utah.**

**The conference:** CME & Ski provides family physicians and advanced practice clinicians from Utah and across the country the opportunity to receive top-quality continuing education in a world class mountain setting; Park City, Utah!

**The audience:** You'll have face time with over 120 family physicians and advanced practice clinicians from across the country (approximately 35-40% attendees from Utah, the rest are from all over the U.S.)

**The venue:** The Westgate Resort in Park City, Utah sits slopeside in Canyons Village at the base of Park City Mountain Resort. There is a maximum of 12 sponsors/exhibitors so you won't be competing for conversation time in a huge room full of other exhibitors. The booths are in the same area as food and beverages to facilitate conversation throughout the day.

**Sponsoring** offers a variety of cost-effective ways to increase your organization's visibility and attendee awareness to ensure the maximum return on your investment.

**Thank you in advance for your consideration in supporting UAFP. Please feel free to reach out to Barbara Muñoz with any questions at [munozb@utahafp](mailto:munozb@utahafp) or 801-736-0722 x 2.**



# Schedule

## Sunday, February 21

3:00 – 5:00pm: Sponsor/Exhibitor early setup available

**6:00 – 8:00pm: Welcome & Networking Dinner**

## Monday, February 22

**6:15 – 7:00 AM – Registration, Breakfast & Visit Exhibitors**

7:00 – 8:00 AM: Carrie Jaworski, MD: Hypermobility

8:00 – 9:00 AM: Stephanie Zone, MD: What's New In Skin Disease Management Affecting Primary Care

9:00 – 9:30 AM: Adam Ware, MD: Pediatric Updates in 2026 Multidisciplinary Guidelines

**9:30 AM – 2:30 PM: Ski Break & Visit Exhibitors**

**2:30 – 3:00 PM: Après-Ski Hors d'Oeuvres & Visit Exhibitors**

3:00 – 4:00 PM: Barbara Christiansen, DO: Mild Cognitive Impairment and Dementia Screening

4:00 – 5:00 PM: Melissa Cheng, MD, MOH, MHS, FACOEM: High Expectations: What Physicians Need to Know About Cannabis and Addiction

5:00 – 6:00 PM: Carina Jackman, MD: Nociceptive Pain — Treatment Approaches in Fibromyalgia and Generalized Pain States

## Tuesday, February 23

**6:30 – 7:00 AM Breakfast & Visit Exhibitors**

7:00 – 8:00 AM: Karly Pippitt, MD, FAAFP: Migraine Updates

8:00 – 9:00 AM: Samuel Weber, MD: Can Digital Media Affect Mental Health?

9:00 – 9:30 AM: Anna Nash, PhD, PA-C: Testosterone in Women

**9:30 AM – 2:30 PM Ski Break & Visit Exhibitors**

**2:30 – 3:00 PM Après-Ski Hors d'Oeuvres & Visit Exhibitors**

3:00 – 4:00 PM: TW Jones, MD, MEd, MMC, FAAP: Measles

4:00 – 5:00 PM: Danalyn Rayner, MD: Osteoarthritis

## Wednesday, February 24

**6:30 – 7:00 AM Breakfast & Visit Exhibitors**

7:00 – 8:00 AM: Speaker TBA: Alcohol Use Disorder (AUD) in the Medical Home

8:00 – 9:00 AM: Christopher Jones, MD: Everything You Didn't Learn About Diabetes in Med School if You Graduated 20 Years Ago

9:00 – 10:00 AM: Claire Gibson, MD: Managing the “Difficult Patient”

**10:00 AM: Exhibitor Bingo Drawing & Conference Concludes**



# Sponsorship Levels

## **FAMILY MEDICINE CHAMPION: \$7,500 (One available)**

- **Exclusive sponsorship of our Welcome & Networking Dinner Sunday, February 1 which includes:**
  - **10-minute presentation at the start of the dinner**
  - **Exclusive signage in reception room**
  - **Up to eight tickets to the Welcome & Networking Dinner**
- A full-page ad in our Spring/Summer print and online magazine delivered to over 1200 UAFP members including practicing physicians, residents, and medical students (samples of past editions available upon request)
- Logo on all signage and print materials
- List of conference attendees and contact information
- Exhibit all day Monday and Tuesday and half-day on Wednesday

## **FAMILY MEDICINE HERO: \$5,000 (up to 2 available)**

- **Exclusive or sponsorship of Monday or Tuesday morning breakfast that includes a 10-minute presentation before our program begins that morning.**
- A quarter-page ad in our Spring/Summer print and online magazine delivered to over 1200 UAFP members including practicing physicians, residents, and medical students (samples of past editions available upon request)
- Logo on all signage and print materials
- List of conference attendees and contact information
- Exhibit all day Monday and Tuesday and half-day on Wednesday

## **FAMILY MEDICINE PARTNER: \$2,500 (up to 5 available)**

- Logo on all signage and print materials
- List of conference attendees and contact information
- Exhibit all day Monday and Tuesday and half-day on Wednesday

## **EXHIBITOR: \$1,500 (up to 5 available)**

- Exhibit all day Monday and Tuesday and half-day on Wednesday



All Sponsors receive the following:

- Table with two chairs, linens, and access to power
- Logo placement and profile on the conference app
- Logo on Bingo Card

# Registration

**Register at:**

[utahafp.org/sponsor2027](https://utahafp.org/sponsor2027)

Or use the QR code



**Questions?** Email Barb Muñoz  
at [munozb@utahafp.org](mailto:munozb@utahafp.org)



Thank you for supporting the Utah Academy of Family Physicians. We look forward to working with you!

Sincerely,

Maryann Martindale  
UAFP CEO

